

TEACHING STAFF PROFILE

Name of the Lecturer	:	VASANTHARAO NANDAM	
Designation	:	H.O.D, COMMERCE	
Date of Birth	:	25-07-1976	
Educational Qualifications	:	M.Com, UGC NET, AP SET	
Area of Specialisation	:	Cost Accounting	
Date of joining in this college	:	10-07-2000	
Total teaching Experience	:	23 Years	
Contact number	:	9849244585	
Email id	:	nandam9@gmail.com	

Research Papers published at National / International Journals

S. No	Title of the paper	Journal Name	ISSN / ISBN No	Issue
1	A Paper on Customer relationship management.	JETIR	23495162	Nov-2018
2	A Study on Employ welfare and wellness.	IJRESM	25815792	July-2019
3	A Study on Training on employs at Vijaya diary.	IJRESM	25815792	April-2019
4	A Study on Flexible Human Management and Firm Innovativeness with reference to Mediating Role of Innovative Work Behaviour	JETIR	2349-5162	December2020
5	A Study on Consequences Of Globalization on Domestic Safety	IJCSPUB	2250-1770	October 2022
6	A Study on Money Talks : The Impact of Monetary Incentives On Employee Performance and Satisfaction	IJCSPUB	2250-1770	June 2023
7	A Study on The Dynamics of e-Commerce Consumer Behaviour :Examining Influences on Online Shopping Decisions	IJCSPUB	2250-1770	August 2023

Seminars / Conferences/ Workshops/Fests/Webinars Organized

S. No.	Workshop/Seminar/ Fests/Webinars/ Conferences	Title of the Workshop/Seminar/ Fests/Webinars/ Conferences	Date
1	STATE LEVEL (Commerce Fest)	TALENTO 2K19	05-02-2019
2	STATE LEVEL (Commerce Fest)	MARVEL	30-11-2019
3	NATIONAL LEVEL	THE IMPACT OF DIGITAL ONLINE CLASSES ON HIGHER EDUCATION	06-10-2020
4	NATIONAL LEVEL	GROW WITH SBI	25/01/2021
5	NATIONAL LEVEL	TAX PLANING AND MANAGEMENT	10 th , 11 th and 12 th /NOV/2020
6	NATIONAL LEVEL	EMERGING TRENDS IN CCOMMERCE AND BUSINESS	15/03/2022

Seminars / Conferences/ Workshops Attended

Sl. No.	Workshop/Se minar/ Conference	Title Of The Workshop/Seminar/ Conference	Date	Organized By
1	National Seminar	Agricultural Credit By Commercial Banks	21& 22 July 2008	S D M S M Kalasala Vijayawada
2	National Seminar	Vaggeyakarulu-Kshetravyya Visisitatha	17 & 18 June 2009	V.S.R Govt. College Movva
3	National Seminar	Managing Self And Others	13 & 14 Aug 2009	The Hindu College MTM.
4	National Seminar	Corporate Social Responsibility: An Organization Perspective	10 & 11 Sept 2009	krishna university MTM

5	National Seminar	Best Practices In Higher Educational Institutional With Special Reference To Teaching	30-Jan-2010	Sir C.R. Reddy College , Eluru
6	National Seminar	The Role Of Service Sector Enhancing "Quality And Image" At Indian Market	13&14 Sept-2010	S D M S M Kalasala Vijayawada
7	National Seminar	Building Up A Prosperous India- Thriving An Entrepreneurial Spirit	08-Oct-2010	P.V.P.S.I.T Kanuru
8	National Seminar	Innovative Techniques Towards Quality Enhancement In Higher Education.	29&30-July-2011	MARIS STELLA College,Vijayawada
9	National Seminar	Demonetization- Effect On Common man	16-Dec-2016	DNR College , Bhimavaram
10	National Seminar	India's Demonetization Policy - Prospects And Challenges	23&24-Jan-2017	AG&SG Siddhartha Degree College, Vuyyuru
11	International Seminar	New Strategies For Transforming Rural Development Issues And Challenges	18&19-Dec-2019	KBN College, Vijayawada
12	National Symposium	New Vistas Of Global Economic Slowdown With Special Reference To India - Strategic Reforms For Recovery	2020-21	Govt Degree College
13	National Webinar	Effective Online Learning And Assessment Platforms	2020-21	NMKRV College
14	National Webinar	Challenges And Opportunities In Higher Education In Covid -19 Scenario	2020-21	St. Joseph Degree College
15	National Workshop	Strategies And Employment Opportunities For Faculty And Management Students	2020-21	Lingaya's College
16	International Webinar	The Role Of Personal And Technology In Higher Education Postcovid-19	2020-21	Ch.S.D.St Theresa College , Eluru

17	National Webinar	HR As A Business Partner In The Post Covid-19 Scenario	2020-21	Gayathri Vidya Parishat
18	National Webinar	Sustainable Management Of Wealth & Hygiene Its Impact On Postcovid-19 Environment	2020-21	Gayathri Vidya Parishat
19	International Webinar	India Economy During Covid-19 With Special Reference To Agriculture	2020-21	Sir CR Reddy College ,Eluru
20	National Webinar	Diverse Thinking In New Normal	2020-21	Jain College
21	National Webinar	Test The Knowledge On Commerce And Management	2020-21	SPW Degree & Pg College
22	National Webinar	Plastic Versus Bio Plastic From Environment & Sustainable Point Of View	2020-21	Tirumala Eng. College
23	Online Presentation Webinar	New Challenges & Opportunities In Management Education Covid-19 Pandemic Scenario	2020-21	Annamacharya
24	National Webinar	Management Education & Covid-19	2020-21	Swarna Bharathi
25	National Webinar	New Education Policy Implication To HR	2020-21	P.B Siddhardha College
26	National Webinar	National Education Policy 2020	2020-21	Ves's Sarvajanik
27	National Webinar	Impact Of Covid-19 On Indian Economy	2020-21	TJPS College, Guntur
28	National Webinar	Gst & Its Impact On Indian Economy	2020-21	TJPS College, Guntur
29	National Webinar	Industry Academia Innovative Practice	2020-21	Dr. L.B. College
30	National Webinar	Today's Vision For Youth	2020-21	CCE
31	National Webinar	Indian Capital Markets – The Road A Head	2020-21	P.B. Siddhardha College , Vijayawada

32	National Webinar	New National Education Policy-2020	2020-21	P.B. Siddhardha College , Vijayawada
33	National Webinar	The Impact Of Digital (Online) Classes On Higher Education	2020-21	AG&SGS
34	National Webinar	Disaster Risk Reduction Awareness	2020-21	A.N.U., Guntur
35	National Webinar	The Impact Of Digital Online Classes On Higher Education	2020-21	A.G.&S.G.S
36	National Webinar	Veyyela Telugu Sataka Sahityam- Samalochana Samakaleena Katha	2020-21	Banaras Hindu University
37	International Work Shop	Tax Planning & Management	2020-21	Govt College
38	National Work Shop	Shape Your Future-Share Not Your Ideas	2021-22	Govt Degree College , Avanigadda
39	International Webinar	Women Entrepreneurship- Opportunities And Challenges	2022-23	Srr And Cvr Degree College
40	International Work Shop	Research Methodology – An Interdisciplinary Approach	2022-23	Ag&Sgs
41	National Conference	Emerging Trends In Business Management	2022-23	Andhra Loyola College
42	National Conference	A Study Of Impact On Russia Ukraine War Global Impact On Indian Logistics Business	2022-23	Andhra Loyola College
43	National Seminar	Recent Trends In Financial Services In India	2022-23	Govt. Degree College, Avanigadda
44	National Work Shop	Road map and Action Plan for EISCs in A.P.	2022-23	VIT University , Amaravathi, A.P.

Participation in FDPs / Training programs

Sl. No.	Title Of The FDP	Date	Organized By
1	Accounting Standards	28&29 March 2019	P.B Siddhartha College , Vijayawada.
2	GST	29&30 April 2019	SDMSMK, Vijayawada
3	Companies ACT-2013	03 June 2019	AG&SG Siddhartha College , Vuyyuru
4	GST Using Tally Release 6.6	15 May 2020	P.B. Siddhartha, Vijayawada
5	Tools for Online Classroom Post Covid-2019	18 to 20 May 2020	P.B. Siddhartha, Vijayawada
6	Online Teaching Tools for Video lecturing & Digital E-Learning.	19 to 23 May 2020	Sir C.R Reddy College, Eluru.
7	Challenges and Opportunities in Higher Education in Covid-19 Scenario	27&28 May 2020	ST.Joseph Degree College, Vijayawada.
8	Recent Trends in Taxation	29 May 2020	SDMSMK, Vijayawada
9	New Challenges in Business Management – A Strategic Approach	8 to 10 June 2020	Andhra Layola College, Vijayawada.
10	New age Teaching	15 to 19 June 2020	Patrician
11	Unleashing Power of commerce in Digital Era: Global Trade, Business warfare , Levis, Missive learning pedagogy & Business analytics	20 July 2020	CCE, Vijayawada.
12	Filing of Income Tax returns-law & Procedure	25 July 2020	P.B. Siddhartha, Vijayawada
13	Emerging Concepts in Commerce & Management Studies	5 Aug 2020	Adikavi Nannaya University
14	Advanced Reached methodology and data Analysis.	3 to 9 Oct 2023	CMR University, Bengaluru

Additional Responsibilities Performing at college level

SL. No.	Name of the Committee	Responsibility
1.	Academic Council	Coordinator
2.	NAAC Criterion-II	Convenor
3.	Admission committee	Convenor
4.	Examinations and malpractice committee	Convenor
5.	Entrepreneurship/Incubation committee	Convenor
6.	OBC / minority committee	Convenor
7.	Anti ragging committee	Convenor
8.	IQAC committee	Member
9.	Discipline committee	Member
10.	Students welfare committee and special fee	Member
11.	Academic council	Member
12.	Research committee	Member
13.	Mentor –Mentee	Member
14.	Time table Committee	Member
15.	Internal Audit Committee	Member
16.	Feedback Committee	Member
17.	IPR Cell	Member
18.	Consumer Club	Member